

September 17, 2013

**TUCKAHOE SIGN AND AWNING BOARD
TUCKAHOE VILLAGE HALL – 2:30 pm**

Present: Chairwoman Barbara Nieminen
Member Clare Gorman

Also present: Michael Seminara Code Enforcement Officer

Absent: Member Christopher Baez

Item #1 Approval of Minutes – July 16, 2013

Item #2 3 Fisher Avenue New Sign

Item #1 Approval of Minutes July 16, 2013

Member Gorman motioned to approve the minutes of the July 16, 2013 meeting. This motion was seconded by Chairwoman Nieminen and unanimously carried by the Board with a vote of 2-0.

Item #2 3 Fisher Avenue New Sign

The sign is hand carved, black background, satin finished, with gold leaf letters. Discussion regarding the letter “g”, in “groom Spot” took place, whether it should be a capital letter or a lower case letter. Mr. Seminara asked if there would be any lighting on the sign and it was noted that there will be no lighting on the sign at this time. Chairwoman Nieminen commented that the lower case “g” was not an issue for her; however, Member Baez had concerns. Member Baez sent an email to Member Gorman to be read at the meeting. Member Baez wrote: “The letter “g” in “groom” is lower case format and the letter “S” in “Spot” is uppercase format, for ease readability and prominence to the motorist driving by, to have the sign read “Groom Spot” with a capital “G” as opposed to “groom Spot” with a lower case “g” may translate more effectively due to the uncommon letter fonts being used. Should the applicant be unwilling to make such change, I would not hold it against them; I will approve the sign as presented.” Member Gorman said she had the same concern, but now that she sees it on everything, she likes it. The sign will be mounted with aluminum brackets and is fire proof. In addition, there will be a window sign that reads “Dog Grooming (914) 826-5240”.

Chairwoman Nieminen had a comment regarding the dots over the “o” in “Spot”. It was noted that the dots will have a black dot in the middle to match logo used in other applications. She also had a comment regarding the frame of the sign and that their use of classic notched corners does not fit the

freehand style of their company logo. They stated that they were picking up on the style of surrounding signs but it was pointed out that there are other square cornered signs in the village and that either a square corner or rounded corner would better fit the freehand style of their logo. Discussion regarding the corners of the sign took place. Chairwoman Nieminen also suggested that they reduce the letter size by 5 percent so logo will not look so tightly packed into the height of the sign.

Chairwoman Nieminen made a motion to approve the sign for "groom Spot" with a condition that they provide a new rendering showing either rounded or square corners, the lettering be reduced by 5% to give a little more air around the font, especially the descending of the letter "g" and the letter "S", the color of the letters will be gold leaf. The window sign is approved as presented. Member Gorman seconded the motion and it was unanimously carried by the board with a 2-0 vote.

The next meeting will be held on Tuesday, October 15, 2013 at 2:30pm

There being no further comments from the public or business before the Board, upon motion duly made, seconded and unanimously carried, the meeting was adjourned at 3:00 pm.