

December 18, 2017

**TUCKAHOE SIGN AND AWNING BOARD
TUCKAHOE VILLAGE HALL – 2:30 pm**

Present: Chairwoman Barbara Nieminen
Member Clare Gorman

Item #1	Approval of Minutes November 20, 2017	
Item #2	Wellness & Skincare	Adjourned
Item #3	Mobil Gas Station	Adjourned
Item #4	Villarina's II Deli & Catering	New Awning/Window Sign

Item #1 Approval of Minutes November 20, 2017

Member Gorman motioned to approve the minutes of the November 20, 2017 meeting. This motion was seconded by Chairwoman Nieminen and was carried by the Board with a vote of 2-0.

Item #2 Villarina's Deli & Catering New Awning/ Window Sign

Mr. Steve Chester of Signs Ink, representing Villarina's II Deli and Catering, presented an application for a new awning and three window signs. The awning measures 17' on one side and 13'6" on the other side. It wraps around the corner of the building. The letter size for "Villarina's II Deli & Catering" is 6 inches. The color of the awning is burgundy with white letters. There is also 3 window signs. The color of the letters is burgundy with a white outline. The first window sign says "Fresh Ravioli, Pastas, Ready made dinners, and Arthur Avenue Fresh Bread" in a 3 inch letter size. The second window sign says "Villarina's II", in a 5.5 inch letter size, "Deli & Catering" in a 3.5 inch letter size and "Catering for all Occasions" in a 3 inch letter size. The third window sign says "Salad, wraps, hot and cold sandwiches, daily hot lunch specials and breakfast" in a 3 inch letter size.

There was discussion regarding the roman numeral "II" after "Villarina's" and the font used which is the same font used by the old Villarina's. The board suggested they remove the roman numeral "II" from the sign. It seemed unnecessary. The board suggested that a more effective way to disassociate the new business from the old would be to establish a different logotype. The board suggested the font used on the sweatshirt Mr. Rosas was wearing would be very strong and be consistent with his sweatshirts. Mr. Rosas said that he agreed with the board and would use that font for his signage. A search for the name

of the font used took place and it was determined it was called "Cooper Black Condensed". It was also noted that this building was not a corner property and a variance would be needed for the awning to wrap around two sides of the building.

Chairwoman Nieminen made a motion to grant a variance noting that this property is not a corner property and therefore a variance is granted to allow the awning to be placed on two sides of the building. This motion was seconded by Member Gorman and was unanimously carried by the board with a Vote of 2-0.

Chairwoman Nieminen made a motion to approve the awning and the window signs as present with the exception of removing the roman numeral "II" and changing the font to Cooper Black Condensed for the lettering on the awning and "Villarina's" on the window. All other window lettering will be in Arial Bold font. Member Gorman seconded the motion and was unanimously carried by the board with a Vote of 2-0.

The next meeting will be held on Tuesday, January 16, 2018 at 2:30pm.

There being no further comments from the public or business before the Board, upon motion duly made, seconded and unanimously carried, the meeting was adjourned at 3:40 pm.